



URSULA NOKONOKO

USER EXPERIENCE DESIGNER



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Portfolio:
www.ursulanokonoko.com



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USER EXPERIENCE DESIGNER

/ PROFILE

I'm a Digital Media professional with an extensive background in Production and Visual Design. I use my experience in brand compliance combined with User Experience Design Immersive training to improve and streamline design systems and user interfaces. By combining these two skills, I help make stronger connections between companies and their customers.

/ AREAS OF EXPERTISE

User Experience Design

- Apply foundational knowledge of UX methodology
- Bring delight and function to users by combining the worlds of UX and UI
- Dive deep into core UX methodology to apply design process
- Function in Agile development environments and simulate the hand-off point between product managers and developers
- Translate designs into client engagement and drive results through partnership
- Design end-to-end customer-facing and back-end experiences and guide design processes and improvements

Design Production

- Execute website production in fast-paced environment, meeting real-time deadlines
- Manage vendor relations, negotiating bids for printing projects and coordination of production timelines
- Assure print quality through conducting press-checks for accuracy and efficiency
- Utilize basic CSS/HTML coding and customizations; fundamental understanding of JavaScript, PHP, XML and MySQL database management platform

Brand Creation & Compliance

- Create graphics, animations, videos, and other visual elements in constant review and compliance with existing corporate branding
- Establish branding guidelines for newly created logotypes

eLearning Design & Development

- Utilize tools such as Lectora, Easy Generator and Adobe Captivate to create eLearning solutions using authoring
- Demonstrate understanding of the deployment of eLearning courseware to platforms such as Blackboard and Moodle
- Configure LMS quizzes, questionnaires, and content based on target audience needs
- Coordinate content and graphics for use in the video production and eLearning production process by obtaining the necessary release, research, reviews while negotiating appropriate licenses for music and graphic images

/ CONTACT

U.S. Based Remote

DMV, Atlanta Metro & NC

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/ SKILLS

Software:

- Adobe XD
- Adobe Experience Manager
- Adobe Creative Suite
- UXPin
- Microsoft PowerPoint
- Microsoft Access
- Microsoft Excel
- Microsoft Office
- Sketch
- Balsamiq
- InVision Studio
- Miro
- Trello
- AirTable
- Service Now

UX Methods:

- Wireframing
- Prototyping, Usability Testing
- Persona & Scenerio Creation
- Information Architecture (IA)
- A/B, Card Sort, User Testing
- Affinity Mapping
- Requirements Definition
- Internet Analytics
- UX Writing, Content Strategy
- User & Market Research
- Project Planning

Design:

- UX, UI, Interaction & Visual Design
- Responsive Design
- Design Production
- Data Visualization
- Agile Workflow



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USER EXPERIENCE DESIGNER

/ WORK EXPERIENCE

User Experience Design Immersive Nov 2020 – Feb 2021 (Student)
General Assembly / Online

Production Designer Aug 2020 – Oct 2020 (Seasonal)
Gumbinner & Davies Communications / Washington, DC

Marketing Production Specialist Jan 2018 – Jun 2020 (Contract)
T. Rowe Price / Owings Mills, MD

Production Designer Apr 2017 – Sep 2017 (Contract)
The BOSS Group (Cella) / Bethesda, MD

Production Artist Mar 2016 – Apr 2017 (Contract)
American Cancer Society / Atlanta, GA

Visual Designer May 2014 – Feb 2016 (Contract)
Fidelity Investments / Cary, NC

Production Designer Sep 2013 – Dec 2013 (Contract)
Campbell Alliance (inVentive Health Consulting) / Raleigh, NC

Graphic Designer Aug 2012 – Sep 2013
innovation Research & Training / Durham, NC

Production Designer Feb 2011 – Feb 2013 (Seasonal)
Yay! Local, Inc. / Raleigh, NC

Production Designer May 2012 – Jun 2012 (Contract)
TRC Staffing Service, Inc. / Raleigh, NC

Production Designer Feb 2006 – Nov 2010
Dakno / Raleigh, NC

Graphic Designer & Production Artist Feb 2005 – May 2006
Cruise Magazine, Cruise Network & George Enterprises / Raleigh, NC

Junior Graphic Designer Apr 2003 – May 2005
Carolina Hurricanes / Raleigh, NC

Production Assistant Apr 2002 – Apr 2003
Carolina Hurricanes / Raleigh, NC

/ VOLUNTEER

Project Manager
Mar 2019

MICA Grassroots Design Fest
/ Baltimore, MD

/ EDUCATION

General Assembly
2020-2021

Immersive Program
User Experience Design

Edwart Tuft
2018

Workshop
Analyzing/Presenting Data/
Information

Corporate Education Group
2014

Certification of Completion
40 Classroom Hours PMP Fast Track®

Living Arts College
1999-2000

Certification
Digital Communication & Multimedia

/ INTERESTS

- Genealogy
- Knitting
- Product Invention
- Wildlife Conservation

/ PREVIOUS

Field Marketing/Surveying / 7 years
Retail Sales / 3 years
Office Support / 3 years

/ REFERENCES

Available upon request